



24, 25 and 26 May 2019

Oyster Bay Public School invites you to participate in our **49th Annual Art & Craft Festival** commencing on Friday Night 24th May and the weekend of 25th and 26th May 2019.

The Art & Craft Festival is the major fundraiser for our school, providing necessary funding.

Our 2019 wish list for these funds will finance:

- Additional Technology including Ipads
- Library and Learning resources
- Training and Support for our teachers and students
- Undercover Pathways
- Infants Playground upgrade with additional synthetic surfaces

We greatly value your support and appreciate that our aims can only be achieved by the assistance of members from our business community and people like yourself. Our success depends on your generosity and support.

For businesses, this is a great way to promote to a large number of people in our community. Over 30,000 people from the Sutherland Shire, and beyond, attend the Art & Craft Festival. In addition, we offer our Platinum and Gold Sponsors a direct link to your business website from the festival website (www.oysterbayartandcraft.com.au).

Following is the 2019 sponsorships packages.

How can you contribute?

- Monetary donations
- Raffle donations including items and vouchers
- Kids and adult Auction items including products and business/amusement/adventure vouchers
- Balloon envelope mystery vouchers
- Children's Showbags – vouchers/toys/stationery/lollies/chips/drinks (400 produced)
- Mummy Showbags – vouchers/magazines/products/beauty vouchers (50 produced)
- Services that may support the school or for Auction items

It may be that you have other ideas that you would like to discuss with me. One of the great advantages of partnering with one of our local businesses is being able to be flexible.

Please find attached a Supporter Donation Form to ensure we correctly advertise your business.

Thank you in anticipation for your support.

Regards



Karla Malin
Volunteer – Sponsorship Manager
0410 448 285
sponsorship@oysterbayartandcraft.com.au



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Sponsorship Options

Platinum

Cash or donation from \$1,000 or greater

- Your company/business is listed in our advertising flyer. 20,000 flyers are distributed throughout the Sutherland Shire prior to the event
- Your company/business logo is displayed on the Oyster Bay Art and Craft Festival website with a direct link to your business website
- Listed on two special boards, displayed at the entrances in the grounds of the school over the entire weekend
- Your company/business name on a professionally designed and laminated sign, attached to a screen displaying the works of art for sale or you can supply your own sign for display
- Your business cards displayed directly beneath the sign next to the works of art
- Listing in the school's regular newsletters and other publications, reaching over 300 families throughout the school year each week
- 5 Tickets to the Opening Night Gala preview on Friday 24 May 2019 (additional tickets can be purchased)
- Opportunity to place one piece of printed promotional material in the infants and primary school bag
- Opportunity for one e-marketing opportunity to all the parents in the weekly newsletter and/or school bag app
- Your company/business is featured in the official wrap-up newsletter with logo and max 50 words of your support and company profile
- Opportunity to display two company stand-up banners and/or brochures at the opening night cocktail event and in the school playground over the two-day festival weekend
- Opportunity to display a promotional poster in the school canteens (two canteens due to two sites) for the entire year of sponsorship
- An invite to a Thank you morning tea with all primary school children and other sponsors
- Regular promotion on our Festival Facebook and Instagram accounts with over 900 followers
- Framed Certificate of Appreciation



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Gold

Cash or donation from \$500 or greater

- Your company/business is listed in our advertising flyer. 20,000 flyers are distributed throughout the Sutherland Shire prior to the event
- Your company/business logo is displayed on the Oyster Bay Art and Craft Festival website with a direct link to your business website
- Opportunity to display one company banner and/or brochures in the school playground over the two-day festival weekend
- Listed on two special boards, displayed at the entrances in the grounds of the school over the entire weekend
- Your company/business name on a professionally designed and laminated sign, attached to a screen displaying the works of art for sale or you can supply your own sign for display
- Your business cards displayed directly beneath the sign next to the works of art
- Listing in the school's regular newsletters and other publications, reaching over 300 families throughout the school year each week
- 4 Tickets to the Opening Night Gala preview on Friday 24 May 2019 (additional tickets can be purchased)
- Your company/business is featured in the official wrap-up newsletter with logo
- An invite to a Thank you morning tea with all primary school children and other sponsors
- Regular promotion on our Festival Facebook and Instagram accounts with over 900 followers
- Laminated Certificate of Appreciation

Silver

Cash or donation from \$200 or greater

- Your company/business is listed in our advertising flyer. 20,000 flyers are distributed throughout the Sutherland Shire prior to the event
- Your company/business is listed on the Oyster Bay Art and Craft Festival website
- 2 Tickets to the Opening Night Gala preview on Friday 24 May 2019 (additional tickets can be purchased)
- Your company/business is featured in the official wrap-up newsletter
- Laminated Certificate of Appreciation

Bronze

Cash or donation from \$50 or greater

- Your company/business is listed on the Oyster Bay Art and Craft Festival website
- 1 Ticket to the Opening Night Gala preview on Friday 24 May 2019 (additional tickets can be purchased)
- Your company/business is featured in the official wrap-up newsletter
- Laminated Certificate of Appreciation

Other Donations

will receive a Certificate of Appreciation



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Acceptance of Sponsorship Partnership

To contribute in 2019, please fill in the information below and return with your donation to ensure the correct information is advertised and, please email the completed form to sponsorship@oysterbayartandcraft.com.au

Your Name:	
Business Name:	
Suburb:	
Business Type:	
Phone Number:	
Email Address:	
Website Address:	

Your Level of Sponsorship: (Please Circle) Platinum / Gold / Silver / Bronze

Your Donation:

Cash: \$ _____

(Receipt will be issued. Direct deposit or cheque made payable to "Oyster Bay Public School")

Goods/Gift Vouchers: for our raffle, auction or show bags

(400 Show Bags are produced, plus our new 50 Mummy Show Bags are produced):

(Please provide a detailed description of goods)

to the value of \$ _____

Service/s: _____

(Please provide a detailed description of service)

to the value of \$ _____

Payment and Delivery options:

Deliveries, please send them to:

Festival Sponsorship, Oyster Bay Public School, Infants Site, Phillip Street Oyster Bay NSW 2225

Direct Deposit funds to our account with reference "sponsor - and your business name":

BSB: 062 186 Account Number: 00901980 Amount: \$ _____

Local pick up can be arranged for large items, please tick here

**** Platinum and Gold Sponsors: Please submit your logo by 30 April 2019 to sponsorship@oysterbayartandcraft.com.au to meet printing deadlines ****

Thank you for your support

www.oysterbayartandcraft.com.au