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· OYSTER BAY ·

Art & Craft Festival

24-26 MAY, 2024

SPONSORSHIP
PROPOSAL 2024

JOIN US AT THE OYSTER BAY PUBLIC SCHOOL ANNUAL ART & CRAFT FESTIVAL

This highly anticipated event kicks off on the evening of Friday, May 24th, and continues throughout the weekend of May 25th and 26th, 2024.

Not only is the festival a wonderful celebration of creativity, but it also serves as our school's primary fundraiser. This is a fantastic opportunity for local businesses to increase their brand visibility and benefit from the association with a longstanding event that has been running for 51 years.

By participating, you'll **gain valuable brand exposure and have the chance to showcase your business to over 30,000 attendees**. Additionally, your business will be featured in post-event highlights, giving you even greater exposure.



The Platinum sponsorship tier offers a unique competitive advantage due to its limited availability this year. As a Platinum Sponsor, you'll have exclusive access to our Gala Evening, where you can connect with potential customers among our dedicated parents and special guests.

Funds raised from previous festivals have helped upgrade the infants playground, refresh the library and provide valuable learning resources for students.

We deeply appreciate the support of our business community and individuals like yourself. Our success depends on your generosity and support. Together, we can continue to provide an exceptional education, resources and environment for our students

SPONSORSHIP PACKAGE

Discover sponsorship opportunities that allow you to contribute and make a difference.

As a community event, we are committed to creating an inclusive environment. That's why we offer various sponsorship options, ranging from monetary support to donating vouchers, services, or items of a designated value. Additionally, sponsors can also directly provide complimentary services to the school.



PLATINUM SPONSORSHIP

Monetary donations - Major Sponsors

GOLD SPONSORSHIP


















Monetary donations

SILVER SPONSORSHIP

Raffle & Auction Donations - items and vouchers



SPONSORSHIP TIERS & BENEFITS

	PLATINUM	GOLD	SILVER
	\$1000 & Greater	\$500	Raffle & Auction Donations, Direct School Donations & Children's Show bag
Company logo displayed on the Oyster Bay Art and Craft Festival website linking to your business website			
Promoted in the school's regular newsletters & website. and other publications, reaching over 300 families.			 <i>Limited to Raffle or Auction promotion communications</i>
Company logo printed in the marketing material for the festival Included in our PR activities as a key event sponsor.			
Company Logo displayed at the entrances in the grounds of the school over the entire weekend.			
Complementary access to the Opening Night Gala preview.			
Acknowledgement at Opening Night.			
Business cards and brochures at the opening Gala Night and in the school playground over the festival weekend.			
One piece of printed promotional material in school bag (material to be supplied by you)			
Promoted during the Raffle and Auction via MC on Stage			
Promoted your business on our Festival Facebook and Instagram pages leading up to the event.			

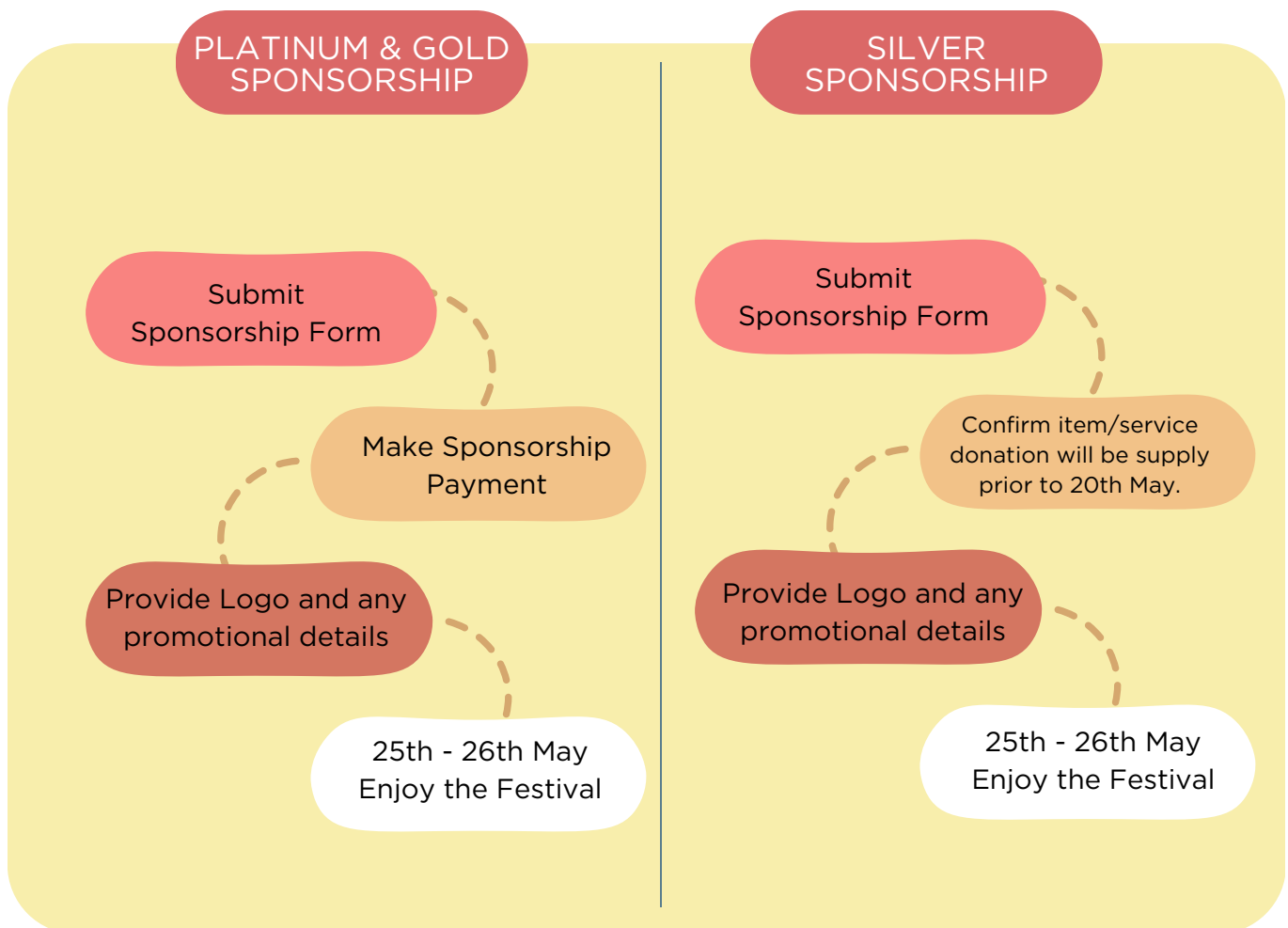
KEY DATES

To maximise your brand exposure, it's crucial to confirm and pay for your sponsorship within 2 weeks of confirming intent to sponsor.

Additionally, we kindly request all company logos and promotional items for printed materials to be submitted no later than April 1st, 2024. This will ensure the seamless execution of our promotional efforts.

If you have any inquiries or need additional information, feel free to reach out to the Volunteer - Sponsorship Team - sponsorship@oysterbayartandcraft.com.au

Sponsorship Terms and Conditions can be found here:
www.oysterbayartandcraft.com.au/sponsorship-terms-and-conditions



To secure your sponsorship at
www.oysterbayartandcraft.com.au/sponsorship
Limited spaces are available